

GEAR'D UP!



Advocacy Update: STA Measure A

On Wednesday, July 15, the Sacramento Transit Authority (STA) Board unanimously voted no to placing the Measure A sales tax on the ballot this November. The measure would have earned \$8 billion for roads and transit, including Complete Streets efforts and other bike and ped improvements.



Consultants who recently conducted engagement for the effort advised the Board against placing it on the ballot, because it would not get the votes needed to pass. The pandemic is the main concern; sales tax revenue has fallen significantly and voters are feeling pinched.

As a member of the SacMoves Coalition and SMART, SABA had worked on getting the measure on the November ballot. The Coalition sent a letter to the STA Board stating that it will continue to work to build communities that provide mobility choices for all, a healthy future, a strong economy, equity and sustainable neighborhood goals.

BikeMatch

Our BikeMatch program is underway, and we have already matched 30 people to bikes! We still have bikes to give away, though, and are looking for folks who need them! If you are an essential worker, or know of one, or someone who's in need of a bike for transportation or exercise, please be in touch about our program.



Likewise, we are still on the hunt for used bikes in good condition. If you are able to donate a bike to this effort, you'll be handing over a bike to help someone get some much needed exercise or a way to get to work or around town.

Bike owner Lev delivered a bike to its new owner using his trailer. That's how to do BikeMatch!

On the Bookshelf: What We're Reading



How Community Bike Shops are Coping in a Co-Vid 19 World.

A Third of US Workers Want to Ditch Commutes and Work Remotely

It's the Summer of the Bicycle – And Women are leading the Charge

it with us!

If you're reading something interesting, *share*



Like what we're doing? Please become a SABA **monthly donor**. Whether you commute by bike or just ride for the sheer fun of it, your gift will support our efforts to make the Sacramento region a safer place for **everyone** to ride!

Stay up to date on everything we're doing on [our website](#).

Sacramento Area Bicycle Advocates is a 501c3 nonprofit organization (ID# 37-1474544). Your donation is tax-deductible to the full extent of the law.

