# GEAR'D UP!



## **April is Poetry Month**

#### **Bike Inspired Poetry: BikU**

In honor of Poetry Month, we are launching a contest called, BikU (pronounced, Bi-koo)

Think of it as bike-centric haiku!

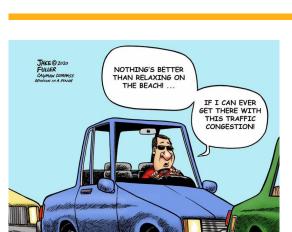
We'll be collecting entries from all of our bike poets (thats YOU!) throughout April, and we'll be bringing people's BikU's to our May is Bike Month events.

The rules are simple:

- 1. Write a bike-themed poem that has a total of 17 syllables.
- 2. Write it in three lines: 5 syllables 7 syllables 5 syllables
- 3. Send your poem or any questions to SABA's Poet Laureate: Diana@sacbike.com

We'll post poems and entries in the next Gear'd UPs and at our May is Bike Month kick-off event.

Prizes will be won! Woohoo!



# **Stop the Spin: Tactics of the Auto Industry**

Inspired by a blog from Streetsblog entitled "Stop the Spin: How to Spot Nine Types of Auto-Industry Disinformation", this week we did a series on our social media channels that looked at the different ways that the Auto Industry uses misinformation to reframe and deny their culpability in car dependence, one of the largest culprits in traffic crashes and road death. Read the article here.

## **Big Day of Giving**

The Big Day of Giving is just around to the corner. On May 4th, you can participate in 24 hours of generosity to various nonprofits in our region. We hope you'll set aside



some dollars to support SABA. Read more about our work.



## **Upcoming SABA Events**



#### Bike Valet at Golden 1

**Light the beam!** Our valets have been at every home game of the Kings to park your bikes and check your bags. We will continue to sport our team during the playoffs.

Our calendar has been updated with all the currently scheduled playoff events. More info here!



#### **Monthly Social Ride**

Spring has sprung! Join us this Sunday, April 16th for our social ride. Meet up at Chocolate Fish coffee Roasters on Folsom Blvd and be ready to ride at 10:30 a.m. We'll explore the American River Bike Trail and end our trip at Lefty's Taproom on Elvas. Questions? Send an email to pierson@sacbike.org.

Where: 4749 Folsom Blvd, Sacramento, CA

When: 10:00 a.m. Rollout: 10:30 a.m.



# Ride Ready Repair Clinic: Saturday, April 15th

Get your bike worked on by our crack team of bike mechanics. We'll be doing basic repairs, so bring your bike free of spider webs and get it ride-ready.

Where: Abraham Lincoln Elementary 3324 Glenmoor Dr., Sacramento

When: 12:00 p.m.- 4:00 p.m.

We're hiring! If you have passion and interest to make the world a better place through bicycles, then we want to <a href="https://example.com/hear-from-you">hear-from-you</a>!

Bike Valet

Bike Mechanics



Have you signed up to ride for May is Bike Month?

Log trips, ride with friends, earn prizes!

What are you waiting for?



We have <u>business memberships</u> available and at the higher levels of membership, we'll provide a workshop for you and your company.

Could be a repair clinic, or a social ride, or maybe we can help you with Bike Friendly Business certification from the League of American Bicyclists.

We can tailor something to fit your needs and we'd love to help your organization become more bicycle friendly.











**Gear'd Up** is proudly presented to you with support from our friends at Chocolate Fish, Washington Commons, Centene, Metro Air Park and Capitol Yards.

Find out how your organization or business can help make Sacramento the best place to ride a bike. Join us!

Become a SABA Supporter

Support SABA today and become an advocate for safe streets.
We're working for commuters, recreation riders, students and elders.
We're working for you.

Become a SABA <u>supporter</u> and help support programs like Project Activation Meadowview, our social rides, our Upcycle program, bicycle classes, or our Ride, Ready, Repair work



Whether you commute by bike or ride for fun, your support will underwrite our efforts to make the Sacramento region a safer place for everyone to ride!

Sacramento Area Bicycle Advocates is a 501c3 nonprofit organization. Your donation is tax-deductible.









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