GEAR'D UP!





We need you!

Fall is here which means that in addition to great biking weather, our annual membership drive is launching. If you are not already a member of SABA, now's a perfect time to join.

Your membership supports our advocacy work, our Upcycle program, which matches used bikes with people who are in need of a bike for their daily transportation, and for some of our Ride Ready Repair that serve youth in underserved communities, like our Project Activate Meadowview. Your membership also powers our social rides and helps to keep the lights on and the office going so we can get outside and do the valued work we do in the greater Sacramento community.

JOIN SABA!

We have five tiers of membership, each offering different benefits and we're offering great perks and prizes to be distributed throughout the drive. The higher you pledge, the more goodies you get:

• Cruiser: \$5 a month: you will receive our newsletter, join social rides, and get our cool new holographic sticker.

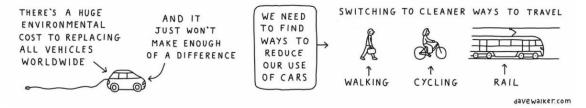
- Commuter: \$10 a month: you will get all the benefits of the cruiser level, along with 1 free fix a flat service done by our outstanding mechanics.
- Tandem: \$20 a month: All the benefits of the commuter level along with your choice of either SABA socks or a coffee tumbler.
- Cargo: \$30 a month: All benefits of the tandem level along with 1 basic bike tune-up by our master mechanics.
- Electric: at \$50 a month: All the benefits of the cargo level along with VIP Bike Valet services. Never wait in line again to use our bike valet services.

We're also pulling a name each week for special prizes, but ya gotta join or upgrade your membership in order to win.

JOIN SABA

ELECTRIC CARS DON'T SOLVE THE PROBLEM

OF CARBON EMISSIONS FROM TRANSPORT



E-Bike's are part of the future of active transportation

We are acquiring a variety of e-bikes because we believe that e-bikes provide an amazing opportunity to leave your car at home for short trips around town.

Didja know that there's <u>a state program</u> offering e-bike vouchers to the tune of \$10 million that could be boosted to \$18 million. Woohoo!

Research shows that when a household buys an e-bike, their driving <u>decreases</u> by more than a third. Dollar for dollar, e-bike rebates eliminate 3x more GHG emissions than electric car rebates.

SABA will be at events regionwide with our fleet so that you can learn more about e-bikes, try one out, and hopefully



BIKETOBER



Bike Sac Region 365

It's Biketober! If you haven't yet signed up to participate, there's still time! The calendar of events is filling up – check it make the switch.

See if an E-bike is right for you.

Find us:

Climate Justice Festival

Saturday, October 28 10:00am - 2:00pm McClatchy Park 3500 5th Ave. out!

Ditch your car keys and ride your bike for short trips around town.

Encourage friends, log your rides, and save the Sacramento region from congestion and poor air quality.

Join Biketober!





Jim Denny's for burgers afterward. Wait, what? JIM DENNY's? Oh Heck, YES!

Questions? Ping Pierson.

Midtown Infrastructure Ride, Sunday, October 8

Join us Sunday as we take a spin around the newly painted bike lanes that are a part of the Central Mobility Project!

Meet at 9:30 a.m. at Tupi Coffee, 701 19th Street

Roll at 10:00 a.m.

We'll wrap up the ride on Sunday at

Upcoming SABA Events



Bike Valet around town

Bike Valet will be at:

Aftershock Festival Golden Sky Festival

As always, we will be at all Golden 1 Events. Check out our events calendar to find out the latest info on where our Valets will be.

Ride Your Bike and leave it with Us!

We're hiring! If you have passion and interest to make the world a better place through bicycles, then we want to hear-from-you!

Bike Valet

Bike Mechanics



We have <u>business memberships</u> available and at the higher levels of membership, we'll provide a workshop for you and your company.

Could be a repair clinic, or a social ride, or maybe we can help you with Bike Friendly Business certification from the League of American Bicyclists.

We can tailor something to fit your needs and we'd love to help your organization become more bicycle friendly.











Gear'd Up is proudly presented to you with support from our friends at Chocolate Fish, Washington Commons, Centene, Metro Air Park and Capitol Yards.

Find out how your organization or business can help make Sacramento the best place to ride a bike. Join us!

Be a SABA Supporter



Support SABA today and become an advocate for safe streets.

Become a SABA <u>supporter</u> and help support programs like our <u>Bici</u> Kitchenette in Meadowview, our <u>social</u> rides, our <u>Upcycle</u> program, bicycle classes, or our <u>Ride</u>, <u>Ready</u>, <u>Repair</u> work.

Whether you commute by bike or ride for fun, your support will underwrite our

efforts to make the Sacramento region a safer place for everyone to ride!

Sacramento Area Bicycle Advocates is a 501c3 nonprofit organization. Your donation is tax-deductible.









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