

# GEAR'D UP!



## Wrapping up 2023

Many of our readers have supported us for years – thank you! For us, it is an honor to work towards a Sacramento region that is safe for all modes of transportation. Chances are, in the course of your everyday life, you have used or benefited from infrastructure or programming that SABA has had a hand in. Also likely, is that you've encountered dangers and obstacles on our roads that we are working to mitigate or repair.

Year in Review

**We are on a mission to make the Sacramento Region a safe, enjoyable place for people of all ages to ride their bicycles for daily transportation. We build community, encourage cycling, and we advocate for accessible streets on behalf of all Sacramentans. Our work in the community helps us reach our goals.**

**BIKE VALET** provides the opportunity for people to ride their bike to an event and safely leave it with us. We are at city festivals, Farmer's Markets, events around town and always at the Golden 1 Center for the Kings basketball games and concerts. Our goal for 2024 is 10,000 bikes!

7500 Bikes Parked  
200+ Events

Our **RIDE READY REPAIR CLINICS** fix bikes in every part of Sacramento. We recently expanded services to teach people how to repair their own bike. We offer Ride Ready Repair clinics in S. Sacramento in partnership with SCUUSD, and for organizations throughout the region, including the DMV! We are keeping bikes out of landfills, the river and "dooptops". We strongly believe in keeping bicycles rolling and in the hands of people who rely on bicycles for daily transportation.

2000+ Bikes Repaired  
10 Student Mechanics

We host **MAY IS BIKE MONTH** which encourages people in Sacramento, Yolo, Yuba, El Dorado, Placer and Sutter counties to swap their car keys for handlebars. We're doing our part for climate change while supporting riders of all ages and abilities.

450 Bikes Repaired  
7,958 Miles Ridden  
1,538 Hours Spent  
3,344,261 Miles Ridden  
310,657 Miles Ridden  
258,332 Miles Ridden

Hop on a bike, pedal hard and create a smoothie on our **BLENDER BIKES**. Tasty eats and smiles all around! Kids, adults, even the Mayors of Sacramento and West Sacramento pedal for bike-powered refreshment!

700+ Smoothies Made

50 Riders on average on our Social Rides

Our monthly **SOCIAL RIDES** are a hit. They build community, while also educating people on bike infrastructure and boost cycling skills for those who attend. This community outreach is So.Much.Fun!

**ALL WE WANT** IS A SAFE PLACE TO RIDE BY DAY

Countless Meetings  
50 Letters to leaders

We **ADVOCATE** for a connected bike network which enables everyone to use a bicycle to safely get around town. We also join with others to help pass policies to allocate more funding for active transportation, especially in disadvantaged communities. We meet with city leaders to champion infrastructure for safe streets for all users and to elevate cycling as an accessible means to reach our long term climate goals. Plus, 5 SABA Staff or Board members are members of Active Transportation Committees in Sacramento, Sacramento County and West Sacramento.

We believe that **e-bikes** are a game changer. They can help people feel good about choosing a bike for short trips around town, plus, they are smile machines! We are working to get more people on e-bikes, to learn about them, get comfortable on them and to make a purchase that fits their budget. This is our Ebike Education and Experience work.

93 Ebikes test rides  
1000+ Ebike Info Flyers distributed

100+ Bikes UPcycled

People have been donating lightly used bikes to us since the beginning of the pandemic. We are grateful to be able to make them Ride Ready and then UPcycle them into new homes. Community service for the win!

Our first annual Sacramento Supermarket Sweep gathered 900 lbs of food for the River City Food Bank. Nine teams traversed the city by bike on a rainy day. Who says you can't go grocery shopping by bike?

5.8K Facebook followers  
3.3K Instagram followers  
11K Gear'd Up followers  
500 Threads followers  
30 TikTok followers  
5 Interviews on radio & TV

We reach out to people and are getting the word out! Our **SOCIAL MEDIA** continues to grow and we've gone viral more than once! Plus, we'll be launching a **NEW WEBSITE** in early 2024.

Accomplishments

It wasn't until I was in my current position that I learned just how important the work we are engaged in really is, especially when considering the future. It takes steady, unwavering effort to effect change, with

constant community support and input. All of the gifts, donations and support we receive from you, at any amount large or small, are appreciated and vital to see the changes we're working for. We've made progress, and there's plenty of work still to be done. Heading into 2024, I invite you to take a look at SABA's accomplishments. [You can find them here.](#)

SABA's staff and team of volunteers work

If everyone gave SABA just **\$5.00 a month**, we'd put it to use making our streets safer, supporting the creation of

hard to keep our programs and projects rolling forward. We have a great set of partners, but change and education comes at a significant cost that can best be approached by individuals like you, who believe in our mission.

a connected trail network, and the bicycle education program we'd like to expand.

We'd also develop more resources for cyclists and other social events and rides just for fun, building community as we explore the City and region.

SABA membership highlights the strength and visibility of cyclists. Our members are crucial to our work, and together we are building a critical mass of those who take action to make Sacramento a safe and enjoyable place to ride a bicycle.

We are making a difference!

**Join us today** and keep us moving for you and for cyclists like you.

Happy New Year.



**Gear'd Up** is proudly presented by [REI](#), [Washington Commons](#), [Centene](#), [Metro Air Park](#) and [Capitol Yards](#).

Find out how your organization or business can help make Sacramento the best place to ride a bike. [Join us!](#)

**Become a SABA Supporter**



**Support SABA today and become an advocate for safe streets. We're working for commuters, recreation riders, students and seniors. We're working for you.**

Become a [SABA supporter](#) and help support programs like Project Activation Meadowview, our social rides, our Upcycle program, bicycle classes, or our Ride, Ready, Repair work. Whether you commute by bike or ride for fun, your support will underwrite our efforts to make the Sacramento region a safer place for **everyone** to ride!

*Sacramento Area Bicycle Advocates is a 501c3  
nonprofit organization.  
Your donation is tax-deductible.*



Sacramento Area Bicycle Advocates | 909 12TH ST STE 110, SACRAMENTO, CA 95814-2942

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